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FOR IMMEDIATE RELEASE

Olim, a Data Dimensions Company, Secures Point Position with the Appointment of Mark Bakken as Executive Vice President, Business Development

Data Dimensions expands leadership team to fuel future growth of Olim, LLC in Enterprise Content Management (ECM) and Managed Services

MILWAUKEE, Wisconsin, June 17, 2009 – [Olim, LLC](http://www.olim.com), a leading provider of enterprise content management solutions and professional services, proudly announces Mark Bakken as their new Executive Vice President, Business Development. Mr. Bakken joins Olim with more than 15 years of experience in executive level management, information technology, strategic technology planning, infrastructure design and implementation, consulting, and managed services to the small business and mid-sized market segment.



As Executive Vice President, Business Development, Bakken will spearhead the strategy for expanding Olim's new business initiatives. In addition, Bakken will leverage his expertise and relationship-building skills to implement a variety of programs, including a certified Value Added Reseller (VAR) program.

As a computer science graduate of the University of Wisconsin-Madison, Bakken is recognized as an information technology (IT) managed services pioneer and visionary. He has received industry recognition with numerous awards and endorsements from Microsoft, including appointment to Microsoft's Infrastructure Partner Advisory Council for seven consecutive years; establishing Microsoft's original Gold Certified Partner Program and

training program in managed services; and support of his cutting-edge model in deploying remote management and security service offerings through publishing his methodology in [Implementing a Comprehensive Managed Services Handbook](#). In addition, Mr. Bakken has held several executive positions, including CEO, President, and Founder of both Bedrock Managed Services and Consulting, Inc. and Goliath Networks, Inc.; Vice President of Lending and Credit Union Technology, CUNA Mutual Group; and General Manager of Midwest Division, Integrated Information Systems (IIS).

“We are extremely delighted to add such a strong IT executive to our leadership team. Mark’s expertise and background in information technology coupled with extensive advisory work with Microsoft’s Partner Program and key partnerships, including Novell, Citrix, Compaq, IBM, Dell, Cisco, Nortel, Sun, and Oracle, fuels future growth for Olim,” stated [Jon Boumstein, CEO](#). “His addition is pivotal in securing a point position in our sector.”

About Olim, LLC

Olim, a Microsoft Gold Partner, transforms businesses by empowering the future with technology, from boosting the efficiency of infrastructure to improving best practices and providing customized solutions. Olim’s managed services assists with effectively and efficiently managing technology objectives. With experienced professional consultants in conjunction with methodologies not only streamline and improve clients’ environments, but also reduces overall costs. Emphasizing a strategic approach to evaluating business challenges and opportunities, Olim focuses on the core areas of productivity, process methodology, standardization, and automation in efforts to design, build, deploy and maintain solutions that reduce costs and allow clients to build their competitive advantage. For more information, visit www.olimllc.com; email mark.bakken@olimllc.com; or call 262.432.2375.

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